

VIP
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MATTSON'S

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Reward

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We want to
**Recognize and
Reward You**

Join
VIP Reward

brought to you by



Join Today – **FREE**

— \$5.00 reward will be mailed
to address entered on
confidential member profile.

Sign up Today!

You are an important part of our every day business and we want to say "thank you" by giving something back to you. In addition to award certificates, we'll keep you informed about upcoming events and special offers. The information you give us is for our exclusive use only, and will not be sold or rented to any other company or organization.

Earn Points

Join
VIP Reward
and earn points on
all qualified purchases at

MATTSON'S
STEAK HOUSE

Receive award certificates
for the points you earn!

Visit us again and redeem your
certificates when dining at

MATTSON'S
STEAK HOUSE

It's So Simple. Here's How It Works.

To begin earning your award certificates, just fill out the member profile. Every time you use your **VIP Reward** card at **MATTSON'S Steakhouse**, we will automatically track your purchases and assign points to your account.

For every **\$150⁰⁰** you spend at our restaurant, you receive a **\$10⁰⁰** award certificate to redeem on your next visit. There is no limit! Go ahead, reward yourself!

The more you spend
the more you earn!

Additional Benefits For You

- Newsletter
- Free beverage for primary member (with entree purchase) each time you dine at Mattson's (cocktails are not included)
- Advance notice of special "double points" days (fax or e-mail only)
- One dollar off any cocktail each time you visit Mattson's (must be 21 years old to purchase alcoholic beverages – up to \$3.00 per visit)

So don't delay, start enjoying the many membership benefits today!

The Rules:

1. To earn points, you must present your **VIP Reward** card each time you make a purchase.
2. Members must keep their personal information file up to date by reporting any changes in name, address, etc. to our restaurant.
3. Reward certificate mailed to an old address will not be replaced.
4. Your **VIP Reward** card is not a charge card.
5. Members of **VIP Reward** will be rewarded one point for each dollar spent on the purchase of **regularly priced** menu items. Points will not be awarded for coupon specials.
6. **VIP Reward** cards have no cash value.
7. Certificates will be mailed to you and expire 60 days after date of issue.
8. There will be no cash refund and no points earned when redeeming **VIP Reward** certificates.
9. Members earn points when they purchase restaurant gift certificates, however, points are not issued when the gift certificate is redeemed.
10. **VIP Reward** cards and certificates are nontransferable. Lost/stolen cards will be issued for \$5.00 each. Lost/stolen certificates will not be replaced.
11. Earned points will be carried over annually. You never lose a point in **VIP Reward**.
12. Restaurant employees, corporations, and institutional accounts are not eligible for memberships.
13. Mattson's will not sell or rent your name, address, or personal information, to any other company or organization.
14. Our restaurant may cancel or change **VIP Reward** at any time, without written notice to members.
15. Mattson's, at its sole discretion, can select the menu items included in this program, without notice to members.
16. Visit our website at: www.myrepeatrewards.com to view current point balance, recent purchases, certificates issued, and redeemed.

Thanks for dining at

MATTSON'S
STEAK HOUSE